



THE ANITA KAUFMANN FOUNDATION

Educating the public NOT to fear epilepsy and seizures

P.O. Box 11 New Milford, NJ 07646 | 201-655-0420 • www.akfus.org

The Purple Event L.A.

March 25, 2012 - 6-9PM
Bar Marmont - Hollywood, California
Sponsorship Opportunities

- **PURPLE GUARDIANS**
\$50,000 Sponsors trainings for 10,000 fifth graders
Inclusion in radio public service announcements
Inclusion in press releases
Inclusion in all web site announcements and emails
Inclusion in print media advertisements
Corporate logo on all event printed materials
Corporate logo on event cake
Opportunity for materials insertion in giveaway tote
- **PURPLE CHAMPIONS**
\$25,000 sponsors training for 5,000 fifth graders
Inclusion in radio public service announcements
Inclusion in press releases
Inclusion in all web site announcements and emails
Inclusion in print media advertisements
Your company logo on all event printed materials
- **PURPLE AMBASSADORS**
\$15,000 sponsors training for 3,000 fifth graders
Inclusion in all press releases
Inclusion in all web site announcements and emails
Your company logo on all event printed materials
- **PURPLE EDUCATORS**
\$10,000 sponsors training for 2,000 fifth graders
Your business name or logo prominently displayed in advertisements
Your company logo on all event printed materials
- **PURPLE PARTNERS**
\$5,000 sponsors training for 1,000 fifth graders
Inclusion in all press releases
Your company logo on all event printed materials
- **PURPLE ADVOCATES**
\$2,500 sponsors training for 500 fifth graders
Inclusion in all press releases
- **PURPLE FRIENDS**
\$1,000 sponsors training for 200 fifth graders

★ TICKETS ARE AVAILABLE ★